

The TameFlow Connection Newsletter

The latest news and ideas about the *TameFlow Approach*

TameFlow Connection No 8

Hello Friends of Herbie

The last week and part of the coming week my attention was and will be distracted away from TameFlow. As you probably know, I am also very much involved in the space of **Blockchain technologies**. So here's a short update on what is happening on that front.

Blockchain Technologies

I have been preparing for this upcoming online event, on the 21st of July, 2020: [Digital Transformation Of The Public Sector & The Upcoming Legislation Of Blockchain Technology In Cyprus](#).

If you are curious about what I'm doing in this space, you can check my other [ChainStrategies Insights](#) blog. I don't post often there; but when I do it is typically with thoughtful posts.

If you want to keep up to date with the latest news and ideas on this topic, you might want to consider joining the [Blockchain Island Club](#), a business community that I am driving to promote the adoption of Blockchain technologies across all industry sectors.

Enough about Blockchains, and back to TameFlow now!

TameFlow

Campfire Talks with Herbie.

Last week we had [Abrar Hashmi](#) as the guest on the [Campfire Talks with Herbie](#). What was most interesting in the interview with Abrar was to discover his multifaceted experience with many of the different mainstream agile approaches; and in particular how he has been steering his company to better serve his clients during these times of COVID19.

Abrar asked me to highlight the key benefits which an organization can gain from using the *TameFlow Approach*.

I pondered about that for a moment, and then framed a reply simply in terms of the three foundational patterns of the *TameFlow Approach* - **Inspired Leadership**, **Unity of Purpose** and **Community of Trust** - and how they actually epitomize all possible material benefits that might manifest in a number of ways for companies adopting the approach. Benefits and ways that, mind you, might be very different from company to company; because they will all be context specific.

So, maybe, the perceptive contemplation here is that there is no one

size that fits all – even when it comes to benefits. Yet the three foundational patterns will allow you to pursue and collect the benefits that are good for you, in your context.

Re-read Saturday with Tom Cagley

[Thomas "Tom" Cagley Jr.](#), the host of the [Software Process and Measurement Cast](#), is continuing with his **Re-Read Saturday** series of blogs. Last week was the re-read of Chapter 5 of the [Tame your Work Flow](#) book. (If you don't have the book you can always get it with a discount with [this deal](#).)

You can find his commentary here: [Re-read Saturday, Tame you Work Flow Week 6: Chapter 5 – Where to Focus Improvement Efforts](#).

Tom's takeaway from the chapter is that *"all constraints are bottlenecks but not all bottlenecks are constraints"*

The Business of TameFlow

In case you're an Agile Trainer, Coach or Consultant, now is an excellent time to consider becoming a **Certified TameFlow Trainer** (CTT). The demand for TameFlow knowledge is clearly growing.

I am positioning the *TameFlow Approach* as the premium, high-performance alternative to all other mainstream approaches. The vision is to become the dominant player in the high-end market, displacing all others (Scrum, SAFe, LKU, etc.)

This also means, that as a CTT you will be able to charge higher rates than what you are currently doing.

Likewise, if you are heading an Agile consultancy company, consider becoming a **TameFlow Premier Partner**. The partnership programme I am preparing will provide the premier partners with some completely new ways to develop their business with the *TameFlow Approach*. The programme will be launched at scale in September – so you are just in time to join now.

In either case, whether you are interested in becoming a trainer or a partner, get in touch with me as soon as possible. In all of this, we will eat our own proverbial dog food, and base all action on the three foundational patterns: **Inspired Leadership, Unity of Purpose and Community of Trust**

So if you want to have an impact and make a change, get in touch!

Have a great week!

Steve

P.S.

Do you enjoy this newsletter? Spread the word and tell your friends and colleagues to subscribe to this [TameFlow Connection Newsletter](#) – or just forward them a copy of this issue. And invite everyone to watch the [Campfire Talks with Herbie](#) live streams. Or invite them to join the [TameFlow Community](#).

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